## 5.4.3 2006 Water Heater Manufacturer Market Shares (Percent of Products Produced)

Company Market Share (%) Total Units Shipped: 9,446,076

 Company
 Market Share

 Rheem Manufacturing
 37%

 A.O. Smith/State Industries
 23%

 American Water Heater
 14%

 Bradford-White
 14%

 Others
 12%

 Total
 100%

Source(s): Appliance Magazine, A Portrait of the U.S. Appliance Industry, Sept. 2007, p. 63.